



WWW.TAMTAMY.COM

Your enterprise living network.

Are companies becoming conversations?

According to "Cluetrain Manifesto", "Markets are conversations". Reply also believes that companies are becoming conversations: all that is needed is the correct platform to support new ways of internal communication, networking interaction, collaborative content creation and collective intelligence.

TAMTAMY: CREATE YOUR ENTERPRISE SOCIAL NETWORK

TamTamy is a Web 2.0 Platform that permits the creation of a Social Network for your company. All services are integrated in a simple Web Interface through which users can meet each other, sharing common experiences and expressing their points of view. TamTamy is a versatile platform capable of evolving; it dynamically follows the trends of Enterprise Social Software and adapts to the company in a Perpetual Beta way.

Modularity: the platform is based on a series of integrated modules. This allows TamTamy's flexible structure to grow with the company.

User-based: the system is populated thanks to users' participation.

Mash-up: the access to different websites when creating your Web 2.0 virtual environment is no longer necessary.

Perpetual Beta: the micro releases of new features and modules can be requested directly by the users.

USER-BASED

TamTamy allows the establishment of groups of interest permitting them to spontaneously express creativity, intellect and passion, encouraging the Digital Development of the Employees.

Collaboration: TamTamy represents a corporate point of reference for working collaboratively.

Self-moderation: besides the administrators, most active users can moderate the contents and comments published in the network.

Usability&Simplicity: TamTamy has a very simple and intuitive Web interface.

Let's enjoy the
"Do It Yourself"
networking.



SERVICES

TamTamy is an environment based on 2.0 modules which helps different people to collaborate, communicate and share knowledge.

- 1 **Blog:** every user can open and manage a personal or group blog, vertical or horizontal, and he can comment on posts.
- 2 **Personal Profile:** list of profile details.
- 3 **Personal Pages:** RSS/Mash-up aggregator populated by TamTamy content or external feeds.
- 4 **Personal Spaces:** users can create and update the contents published or to be published.
- 5 **File/Link sharing:** upload of documents, multimedia files or links.
- 6 **Wiki:** collaborative pages.
- 7 **Chat:** internal instant messaging service.
- 8 **Forum:** discussion areas.
- 9 **Community:** shared with anyone or with a limited number of people.
- 10 **Tagging:** all the contents are published and available through keywords.
- 11 **Rating:** preference expression.
- 12 **Ranking:** allows the measurement of users' participation.
- 13 **RSS:** every element has a dedicated RSS.
- 14 **Appearance:** different skins and network customization.
- 15 **Reporting:** reports to check the network behavior.



DIFFERENT SCOPES, ALTERNATIVE APPROACHES

Do you want to test TamTamy with a limited number of users before introducing it into your company?

Do you want benefit from all of TamTamy's services?

Depending on your needs, one can create:

YOUR NETWORK FOR FREE

YOUR OWN SOCIAL NETWORK

- Public Network
- Limited number of users
- Free use

TAILORED SOCIAL NETWORK

YOUR SOCIAL NETWORK TO INVOLVE CUSTOMERS, PARTNERS OR EMPLOYEES

- Public or Private Network (with invitation options)
- Customize it with your skin and logo
- Manage advertisements
- Manage your network following a win- win approach

ENTERPRISE NETWORK

YOUR ENTERPRISE INTERNAL NETWORK

- Install TamTamy inside your company
- Get customized features
- Integrate TamTamy with your internal applications and tools



FORGET THE PAST, TAMTAMY IS THE FUTURE

Do you remember Maslow's Pyramid?
TamTamy revolutionizes the five steps to achieve
Employee satisfaction, thanks to its services and
especially to its users!



Self-Actualization AUTOCELEBRATION NEEDS

Give the Employees the chance to create a Digital
Identity through their Personal Profiles in order to
identify the company's talents.

Self-Esteem MEDIALITY NEEDS

Create the digital media environment in order to
stimulate the intellect and passion of every single user.

Belonging SOCIALITY NEEDS

Welcome the company communities, generate social
groups, encourage the exchange of ideas and create
horizontal collaboration.

Safety COMMUNICATION NEEDS

Send all company communications in a smart
and informal way, assuring company internal
alignment.

Physiological CONNECTION NEEDS

Provide a connection to knowledge, give access to the
"company lifeblood".

Now, you know where
you can find your
company knowledge...

...join us and give life to
your enterprise network
at tamtamy.com



Reply [REY.MI] is specialized in design and implementation of solutions based on new digital media and communication channels. Structured in a European network of highly focused companies working on the hype of the technology, Reply translates complex business and technology requirements into state-of-the-art world-class solutions. Reply's services include Consulting, System Integration, Application Management and Business Process Outsourcing.

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